



**ISLAND MOUNTAIN**

DEVELOPMENT GROUP

"CREATING A SELF-SUSTAINING ECONOMY FROM WITHIN"

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**DONATIONS AND SPONSORSHIP  
POLICY AND GUIDELINES**

## **Purpose**

Island Mountain Development Group (IMDG) is committed to responsible corporate behavior by our exercise of social responsibility through philanthropic donations and non-commercial sponsorship. The IMDG approach to philanthropic donations and non-commercial sponsorship reflects our sustainable business model and innovative culture. By selectively developing, supporting and implementing innovative solutions together with competent partners based on our core knowledge and skills, IMDG's focus is that simple courses of action will result in lasting improvements and sustainable impacts for the Fort Belknap Indian Community. This collaborative and value based approach shows that both IMDG and its partners are committed to successful end results. IMDG's emphasis is on projects making a real difference to the Fort Belknap Indian Community through innovation, collaboration, quality and sustainability. Rather than focusing on the cost when considering projects, we focus on the potential impact, the measure of success or value, not material return on investment. IMDG believes that ethical corporate morals should be taken seriously and is not something to be undertaken for publicity. IMDG has a history of leadership not only in economic development, but also in philanthropic giving.

The purpose of the donations and sponsorship policy is to ensure that a framework is in place that outlines how the company will actively select, manage and support its sponsorship and charitable giving activities. Through this program, IMDG supports groups and organizations that operate in the following broad community sectors:

- Community related activities or events that enhance the quality of life for tribal members

- Education and youth
- Health and welfare
- Arts and culture

## **Definitions**

**Donations:** monetary contributions made to local community groups.

**Philanthropic grants/donations:** relates to special community initiatives that invite IMDG to give by way of a grant to a specific project. Such grants would be made on the basis that there would be no expectation of increasing the material gain (other than that related to recognition, credibility and reputation) of IMDG.

**Sponsorships:** relates to opportunities that will in most cases offer a long-term association with a particular event or program. In most cases, sponsorships would allow IMDG to develop a working relationship with the other party and to proactively participate to ensure maximum return on investment is achieved.

## **Funds Available**

Every year, the board of directors approves a donations/sponsorship fund to be allocated every month to eligible groups or organizations in the following year. Each month we receive numerous requests and, unfortunately, we cannot fulfill all requests.

## **Criteria, Exclusions and Application Guidelines**

Donation applications will be evaluated against predetermined criteria and with due regard to the value of the donation request. To ensure that the policy achieves approved objectives and is applied with consistency, exclusions are listed below with application guidelines.

## **Criteria**

- All requests must be made in writing
- All requests must be submitted at least 2 weeks in advance
- Applicants must demonstrate fiscal responsibility and managerial competence and provide background information to support this request
- Priority will be given to projects that fulfill a recognized need and benefit the community-at-large

Preference is given to groups and organizations that:

- Are non-profit and can demonstrate community support and involvement.
- Can demonstrate how the money or donation is to be spent and the expected outcome of the event.
- Commit to acknowledging IMDG's contribution through the placement of various promotional banners, brochures, posters and the corporation's logo on promotional material, when appropriate.
- Commit to acknowledging IMDG's contribution by sending letters to community and political leaders, and reports on the event through local media, when appropriate.
- Commit to providing IMDG with a letter following the holding of the event that summarizes the outcomes and benefits.

## **Exclusions**

The following are not eligible for support:

- Individuals 18 years of age and older
- Advertising and promotions, including advertising solicited on behalf of another organization
- Professional fundraisers working on behalf of an organization

In special circumstances, the Chairman of the Board of Directors and CEO of Island Mountain Development Group can waive any or all of the above requirements in the best interests of the parties concerned.

## **Application Guidelines**

All applications should include the following:

- A completed Donations & Sponsorship Application
- A brief cover letter providing any relevant information not included in the Donation and Sponsorship Application, as well as contact information should we require additional information
- Sponsorship level (in dollars) and ad specification materials, if applicable

## **Approval of Donations/Sponsorship**

All donations must be approved by the Board of Directors of Island Mountain Development Group in the regular monthly board meetings. IMDG's sponsorship program will be developed and managed in a way that reflects all of the objectives and criteria that have been identified above. Furthermore, those opportunities that allow the initiative to be replicated into many of the communities served by IMDG will receive favorable consideration.